



Honda Cars India Ltd. registers monthly domestic sales of 15,034 units in September 2016

October 1, 2016: Honda Cars India Ltd. (HCIL) registered monthly **Domestic Sales of 15,034 units** and **Exports of 405 units** in **September 2016**.

Speaking on the company's performance, **Mr. Yoichiro Ueno, President and CEO, Honda Cars India Ltd.** commented, "Honda's sales have been steadily growing during the past few months. Our enquiry levels have seen a significant increase since the beginning of this festival season and we are looking forward to continuing good sales momentum through Oct'16. We are offering a lot of exciting promotions on our cars to make this festive season more attractive and rewarding for our customers. "

The model-wise break-up of sales for September 2016 is as follows:

Model wise sales break-up for Sept' 2016	
Brio	1,209
Jazz	2,608
Amaze	2,861
City	5,855
Mobilio	261
BR-V	2,193
CR-V	47
Domestic Total	15,034
Exports	405
Grand Total	15,439

The company sold 18,509 units in the domestic market during the corresponding month last year.

About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.



The company's product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda Mobilio, Honda City, Honda BR-V and Honda CR-V. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 309 facilities in 197 cities spread across the country.

For further information please contact:

Saba Khan
Honda Cars India Limited
[0120- 2341313](tel:0120-2341313)
saba@hondacarindia.com

Deepanjali Itkan
Perfect Relations
[011- 49998999](tel:011-49998999)
ditkan@perfectrelations.com